## **ACADEMY**

LEARN HOW TO DEVELOP EFFECTIVE

MARKETING STRATEGIES, SET UP

AUTOMATED CAMPAIGNS AND OPTIMISE

YOUR CUSTOMER LOYALTY. ENTER THE

WORLD OF DATA-DRIVEN MARKETING AND

GET SUPPORT FROM OUR EXPERTS.

## WHAT'S INCLUDED?

Receive comprehensive training on platform utilisation and practical workshops on developing effective marketing strategies.

After completing the programme, you will be able to set up and automate campaigns yourself in order to respond even better to your customers' wishes.

Your contact

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