

# AI COACHING

## for Emarsys

DISCOVER THE POWER OF EMARSYS ARTIFICIAL INTELLIGENCE. OUR TRAINING PROVIDES AN IN-DEPTH INTRODUCTION TO THE ADVANCED KI FEATURES OF EMARSYS AND HOW YOU CAN REVOLUTIONISE YOUR MARKETING.

### WHATS INCLUDED?

In interactive sessions, you will learn how to use and handle all the AI features Emarsys has to offer, including predictive analytics, smart content and AI-optimised automation.

In addition to a comprehensive introduction, you will also receive information on best practices and use cases that you can then implement directly.

Your contact

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### YOUR ADVANTAGES:

-  Get to know the features
-  Real-world use cases
-  Fully utilise potential
-  Enables long-term increase in customer engagement