

# MARKET ANALYSIS

## Our exclusive service for analysing the competition

WE RECOGNISE THAT THE SUCCESS OF YOUR BUSINESS IS CLOSELY LINKED TO EFFECTIVE EMAIL COMMUNICATION. OUR SERVICE OFFERS YOU VALUABLE INSIGHTS AND SUPPORTS YOU IN SUSTAINABLY IMPROVING YOUR PERFORMANCE.

### WHAT'S INCLUDED?

In addition to analysing your newsletter registration processes, you receive detailed information about the technical quality of your emails, their sending frequency and their visual appeal. You also benefit directly from our comprehensive benchmarking and trend analyses, which contain clear recommendations for implementation. These targeted measures lead to a rapid increase in your return on investment (ROI).

### Your contact

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### YOUR ADVANTAGES:

-  In-depth market insights
-  Maintain a competitive edge
-  Understand customers better
-  Increase your marketing performance