

# SUSTAINABLE PROCESS OPTIMIZATION

Do you want to make your processes more efficient, more digital and more resource-efficient? Here we go! Whether in product creation, production, procurement, supply chain or deep in your company core – we take your processes on the hook and help you optimize and move towards a sustainable and digital organization.



## **TURNING PRESSURE INTO OPPORTUNITY**

Processes and their optimization have been at the top of the agenda in companies for years. Now there is additional pressure to address them in a targeted manner: On the outside, shortages of raw materials rising energy prices, globally interwoven and disruptive supply chains, along with increasingly demanding consumers and investors are causing sleepless nights. On the inside, labor shortages and a call for greater sustainability are exacerbating the challenging situation.

How to get started? Everyone is talking about sustainability, but what exactly does that mean for processes, what constitutes sustainable processes, and how do you implement them effectively? One thing is clear: with greater efficiency, intelligent use of digital tools and a sustainable, innovative approach, companies can experience exactly the kind of boost that will give them a decisive edge in their future viability.

**We invite you to sharpen your focus and specifically scrutinize your processes. Let us find out what digital and sustainable optimization potential exists and put it into practice together in a short time.**



# SUSTAINABLE PROCESS OPTIMIZATION

You have called – we come to you.

With concentrated sustainability expertise, fresh impulses, numerous best practice examples, an extensive partner network and the necessary process optimization experience. And motivated to really take a close look at your processes, no matter what their nature.

## YOUR RESULTS

Whether in product creation, production, procurement, supply chain or deep in your company core – you have professionally analyzed the processes of your choice and made them more efficient, digital and sustainable with innovative impulses.

With our collaboration, look forward to the following results in the processes you want to take to the next level:

# #1

## **OPTIMIZING YOUR BUSINESS PROCESSES**

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### **⌘ Clear responsibilities and areas of accountability**

With the help of integration concepts, clear responsibilities are defined along the end-to-end processes so that sustainability goals are reflected in employees' everyday lives.

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### **⌘ Digital tools that support operations**

We have identified digital tools that can provide you with opportunities for implementation and review at the operational level.

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### **⌘ Basis for effective sustainability management**

On the basis of integration into processes, an effective management system can be built up to actively shape sustainability in the company, to monitor it, and to validly reflect it in the annual report.

# #2

## **OPTIMIZATION IN PRODUCT DEVELOPMENT**

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### **⌘ Your individual Product Passport**

You have transparency about which product information flows along the end-to-end business processes, when and where exactly ("Product Passport") and thus have the opportunity to decisively change your product creation, e.g. in the direction of the circular economy.

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### **⌘ Knowhow about sustainable product management**

In addition to existing design criteria, which were strongly oriented towards production, use and maintainability, sustainability criteria (e.g. recycling) are becoming increasingly important. How will "Product LifeCycle Management" change? You are informed about it.

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### **⌘ Effective product or process innovation**

We put your concrete optimization potential under the microscope in the agile workshop format "Breed Days" and work with you to develop directly implementable solutions. All you have to do is get started!

## #3

### **OPTIMIZATION OF YOUR PRODUCTION AND PROCUREMENT PROCESSES**

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#### **⌘ The sustainable production process of the future**

With which sustainability criteria does your company want to promote itself in the coming years, is there a step-by-step plan to achieve these goals? We help you to concretize your intentions – and to translate them into scalable and measurable results.

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#### **⌘ Definition and introduction of sustainable procurement**

In accordance with your sustainability catalog, the criteria are determined and the sustainable procurement process is mapped in your IT infrastructure.

## #4

### **OPTIMIZATION OF YOUR LOGISTICS PROCESSES**

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#### **⌘ Sustainable supply chain management**

Your end-to-end business processes are optimized according to your defined sustainability criteria and you know which metrics can be used to ensure reliable control.

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#### **⌘ Automated supply chains**

What criteria are available for automated data collection, how is this done and what evaluation options are there or should there be? You have achieved an overview and at the same time another milestone in sustainable automation.



# #5

## **OPTIMIZING YOUR SALES PROCESSES**

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### **⌘ Transparency about sustainability in sales**

Your sales channels and the associated sales processes are measurable in terms of sustainability and can thus now be changed in a targeted manner.

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### **⌘ Optimized sales processes**

According to the defined sustainability criteria, your processes are adapted, the control metrics determined and the systemic mapping validated.

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### **⌘ Clean product information management via Product Passport**

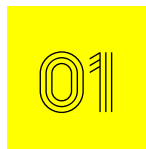
It has been clarified which information a future product information management must provide and how this data is collected. The basis for this is your individual "Product Passport", which contains all information about your product during the development process.



## PROCEDURE OF OUR COOPERATION

Experience your individual process optimization journey with us and take the following stations with you.

### ON THE WAY TO SUSTAINABILITY



**IF YOU KNOW WHERE YOU STAND  
AND DEFINE A CLEAR GOAL,  
YOU WILL GET THERE.**

You pick us up on your individual situation: Which processes would you like to make more efficient, more digital and more sustainable? What are your wishes in this context? How is your organization structured, what governance is in place? This is how we get to know each other and lay the foundation for successful collaboration by defining the project goal.

**Duration:** approx. 2-4 days; accompanied by two Senior Experts

**Who for:** Management and board members

02

**PROCESS ANALYSIS**

We dive into your processes, understand the relevant components and success levers. At the end of the workshop, we know the scope of action in order to accompany you to your desired process optimization.

**Duration:** 2 days; accompanied by two Senior Experts

**Who for:** Management, board members and those responsible for the various departments and process management

**IDENTIFY FIELDS OF ACTION AND PRIORITIZE AREAS OF WORK.**

**INNOVATION TURBO**

03

**THE SOLUTIONS FOR YOUR REQUIREMENTS.**

Think out-of-the-box! In our high-intensity and -effective format "Breed Week" we throw all your ideas into the ring, challenge them and walk out with tangible solutions for your sustainable process optimization after this time together. All you have to do is choose which of these paths you want to take. Nice, isn't it?

**Duration:** 7 days; accompanied by two Senior Experts

**Who for:** Management, board members and those responsible for the various departments and process management.



## PROCESS OPTIMIZATION



**DETAILED CONCEPT & IMPLEMENTATION: MAKING PROCESS OPTIMIZATION FLY.**

Your solution is ready. We take care of the detailed conception with time planning and select the approach that fits your company and your culture from our toolbox of methods. From agile to classic - we bring you safely to the finish line.

**Duration:** Individual, depending on detailed requirements

**Who for:** Management, board members, and those responsible for the various departments and process management.



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**WE PROVIDE CONCRETE ANSWERS WITH HEART, MIND AND EXPERTISE IN SMALL AND MEDIUM-SIZED BUSINESSES.**

ANJA FAILER, DIRECTOR

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## WHY US

Our core business is the holistic transformation of organizations. With this experience and various transformation frameworks, we also approach the topic of sustainability.

We are optimists for the future, believe in the sustainable and digital innovative power of SMEs, and see transformation as an opportunity for a successful European economy and a society worth living in. Based on this drive, we accompany companies with good concepts, creative ideas and effective product and service solutions to successful and resilient organizations.

In doing so, we also draw on our unique network of startups, technology partners and companies from business and science.

We are part of the All for One Group SE.

TRANSFORMATION EXPERTISE - SME FOCUS -  
OPPORTUNITY ORIENTATION - PARTNER NETWORK

Let's get started.



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