

ALLFOYÉ

AI Strategy Lab

You have already experimented with generative AI, make use of it in your day-to-day business and now aim to bring your organization along on this technological journey? Let's get started.



FROM ISOLATED SOLUTIONS TO A TARGET VISION

The potential of AI for enhancing efficiency is undisputed, the possibilities for implementation are many and varied. It can relieve employees of repetitive tasks, automate business processes, interpret complex data structures, and optimize texts such as these for marketing and advertising campaigns. Sharp tongues even claim that the strategic use of this technology will eventually determine which companies will remain competitive in the future.

It is still early enough for small and medium-sized companies to prepare themselves in a learning, experimental, and even playful way. The access to it has become pleasantly easy.

However, to really get started, there is often a lack of time, expertise and alignment with the business strategy to effectively support the latter with a targeted AI vision.

This is exactly where we come in: We accompany you on the journey to identify opportunities and challenges for the implementation of AI in your organization and collective

WORKSHOP FORMAT "AI STRATEGY LAB"

Our technology experts with years of experience in strategic business development focus entirely on your questions to provide you with innovative insights and practical use cases that focus on the strategic objectives of your organization. Moving away from isolated solutions towards an AI vision that truly advances your company.

YOUR RESULTS

With the completion of our program, you can look forward to the following outcomes:



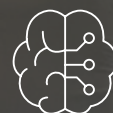
We provide you with a **rapid onboarding and overview of available technologies and trends** in the field of Artificial Intelligence, with a focus on generative AI. Our emphasis lies on qualifying you and your team to professionally use this technology within a few hours.



With this knowledge, we explore **fields of application along your value chain** and develop concrete use cases for your corporate strategy.



You have a **detailed target picture** for your AI initiative and know the fields of action relevant to achieving it.



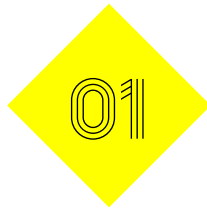
If required, we can also assist you with the **project initiation** and practical implementation of the use cases developed, and/or even with a specific AI strategy that supports your business strategy.

PROCESS OF OUR COOPERATION

The AI Strategy Lab consists of 4 modules that provide you with a step-by-step approach to acquiring the relevant knowledge and skills relevant for implementation. The 5th module to support project initiation can be booked as needed.

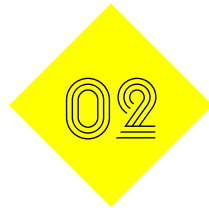
HERE IS A FIRST INSIGHT INTO THE LEARNING PHASES:

EXPLORE & SHARE



Kick-off day with training.

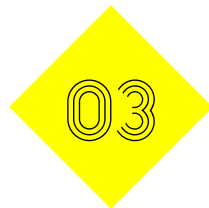
You will start your journey into the world of generative AI and gain a basic understanding of the technology through the example of various AI tools, including possible applications and limitations. You will learn how to develop and apply simple AI-assisted processes. The highlight of the course: custom-trained AI assistants to support you in your daily tasks.



TEST & ANALYZE

Half-day workshop.

Now comes the practical application. You will experiment with AI tools and techniques to understand how they help support and improve the efficiency of key business processes. In order to do this, we will analyze potential use cases along your value chain. Driven by suggestions, we will support you with best practices and industry-specific use cases.



DERIVE & DEFINE

Half-day workshop.

In the third module, you will learn how to use AI technologies in your company based on the developed use cases. Together, we will create a vision for implementation within your organization.



PRESENTATION OF RESULTS

Meeting approximately 2 hours long.

In the final meeting, the team will present the results. You will receive feedback and advice on how to proceed further in order to successfully implement your target vision and apply what you have learned in your company.

PROJECT INITIALIZATION

05

Optional, half-day workshop.

Here you will focus on the first steps towards realising your AI vision. You will learn how to plan and prepare for an AI project and what resources and skills are required for this. This module will help you prepare for the practical implementation of AI.



MANY ARE CURRENTLY RUSHING INTO THE TOPIC OF AI AND IMPLEMENTING FANCY LIGHTHOUSE PROJECTS – ONLY TO EXPERIENCE GREAT DISILLUSIONMENT WHEN ANALYZING THEIR EFFECTIVENESS. FOR THE USE/IMPLEMENTATION OF AI TO BE EFFECTIVE, IT REQUIRES A HOLISTIC APPROACH THAT CONSIDERS STRATEGY, PEOPLE, AND TECHNOLOGY.

**PATRIC HUCHTEMEIER,
DIRECTOR & TECH-ENTHUSIAST**





QUICK FACTS

Result: We enable you to develop an AI target picture that goes beyond introducing just another “trendy technology”, but instead we focus on practical use cases that align with the strategic goals of your organization.

Who it is for: CIOs, CTOs and those responsible for artificial intelligence and digital expertise within their organization

Special feature: Book all modules at once or simply select the modules you currently need.

WHY ALLFOYE

Our core business is the holistic transformation of organizations. With this experience, we dedicate ourselves to a key success factor: digitization. Our aim is to develop strategies that will still be valid tomorrow, which are customized to your company and that will really get you into implementation.

We are optimists for the future, believe in the sustainable and digital innovative power of SMEs, and see transformation as an opportunity for a successful European economy and a society worth living in. Based on this drive, we accompany companies with good concepts, creative ideas and effective product and service solutions to successful and resilient organizations. In doing so, we also draw on our unique network of startups, technology partners and companies from business and science.

We are part of the All for One Group SE.

TRANSFORMATION EXPERTISE – SME FOCUS –
OPPORTUNITY ORIENTATION – PARTNER NETWORK

Let us get started.

ALLFOYE

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Wir freuen uns auf das persönliche Gespräch mit Ihnen!

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